



2008 **wTL** Expo Exhibit Space Contract

First Name: _____ Last Name: _____

Company Name: _____

Address: _____

City: _____ State: _____ Zip: _____

Phone: _____ Fax: _____

Website: _____ Email: _____

Expo 2008 Booth Reservation Rates

Indoor Booth are 10' x 10' each

Outdoor Booth are 20' x 20' each

<u># of Booths</u>	<u>Pricing</u>	<u># of Booths</u>	<u>Pricing</u>
1	\$1,000	6	\$3,600
2	\$1,800	7	\$4,025
3	\$2,200	8	\$4,400
4	\$2,800	9	\$4,725
5	\$3,400	10	\$5,000

All Booths beyond 10 at \$500.00 End Caps (minimum 10' x 20' booth) extra \$200.00 each

Please Reserve: _____ of Booths at: \$ _____

Location — First Choice: _____ Second Choice: _____

Turfgrass and Landscape Expo (WTLE) as described above. This Agreement is subject to the rules, regulations and guidelines established by LCI. By signing this agreement, Exhibitor agrees to abide by and be bound by them. Event Rules and Regulations are hereby incorporated into this Agreement and shall have the same force and effect as if fully set forth herein. Booth locations are assigned on a first-come-basis, Based upon availability, each is sold in 10' x 10' increments. Booth rental includes: standard booth pipe & drape, side rail draping and 1 standard 7" x 44" identification sign. Any additional services will be billed to the exhibitor, including: electricity, banner installation, carpet, furniture, etc. by either the decorating contractor or Pomona Fairplex offices.

Terms of Payment: 50% deposit due upon receipt, balance due 10/31/08. Deposit is non-refundable after 10/15/08. LCI reserves the right to disregard any exhibit space contracts that are not paid in full by October 15, 2008 and reassign the space to another exhibitor. After 10/15/08 all payments are non-refundable.

Institute Conditions: Subject to receiving payments as described above, exhibit space will be reserved for the Western Turfgrass and Landscape Expo (WTLE). It is understood and agreed to by the exhibitor that Show management reserves the authority to assign exhibit space dimension and location in the show. Show management reserves the right to shift space assignments if deemed necessary. Show management will notify Exhibitor in writing if space assignments need to be changed. Spaces confirmed are not transferable.

For More Information Email: boothsales@landscapeonline.com