

## Individual Seminar Rates

**1.5 Hour Seminars**  
**1 Hour Seminars**  
**Workshops**  
**Attorney Workshop**

	<b>Early Bird</b> 50% of 'At the Door' Expires 7/31/19	<b>Standard</b> 25% of 'At the Door' Expires 10/18/19	<b>At the Door</b>
	\$30	\$45	\$60
	\$25	\$37	\$50
	\$25	\$37	\$50
	\$15	\$22	\$30

For any questions or to sign up by phone, contact 714-979-5276 x127 or email [ar@landscapeonline.com](mailto:ar@landscapeonline.com)

## Wednesday, October 23<sup>rd</sup> Seminar Schedule

### 8:00 – 9:30 AM

Consistent and Emerging Landscape and Plant Trends, Nicholas Staddon	CEUs: APLD, NALP, PGMS, QWEL
Creating Beautiful Landscapes - Healthy Soil With Compost is Key! (ACP), Kathy Kellogg-Johnson and Gisele Schoniger	CEUs: APLD, NALP, PGMS, QWEL
Designing for Wildland Fires: Fuel Modification and Fire Restoration, Greg Zoll	CEUs: APLD, ISA, NALP, PGMS, QWEL
Low Impact Development: Designing Small Scale Residential Prescriptive Measures, Tom Rau	CEUs: APLD, IA, NALP, PGMS, QWEL
Problem Solving Technology for Commercial Irrigation, Mark Pedicone	CEUs: APLD, IA, NALP, PGMS, QWEL
Re-Learning Landscaping: How to Achieve and Maintain Turf Areas in Urban Landscapes, Jodie Sheffield	CEUs: APLD, IA, NALP, PGMS, QWEL
Welcome to Beetlemania: Identification of Friend or Foe or Those You Can Ignore, Dawn Fluharty	CEUs: APLD, DPR, ISA, NALP, PGMS, QWEL

### 9:30 – 10:30 AM

The Future of Pond Design and Construction, Eric Triplett	CEUs: APLD, IA, NALP, PGMS, QWEL
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### 9:30 – 11:00 AM

Tree Worker Safety: ANSI Z133 Standards and OSHA Title 8, Jose Mercado	CEUs: APLD, ISA, NALP, PGMS, TCIA, QWEL
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### 9:30 – 11:30 AM

How to be Successful With Subsurface Dripline Irrigation, Allister Cooney	CEUs: APLD, IA, NALP, PGMS, QWEL
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### 10:00 – 11:30 AM

Beyond Drought-Friendly: The Case for California Native Landscapes, Kristen Wernick	CEUs: APLD, IA, NALP, PGMS, QWEL
Driving Productivity through Safety, Quality and Efficiency, Patricia Justice and Enrico Marogna	CEUs: APLD, NALP, PGMS
Drought-Tolerant, Pest-Resistant Trees for Tomorrow, Janet Hartin	CEUs: APLD, IA, ISA, NALP, PGMS, QWEL
Firescaping: Protecting California's Properties and Communities, Douglas Kent	CEUs: APLD, NALP, PGMS, QWEL
Landscape Drainage Design and Construction - The Art and Engineering of Landscape Drainage, Greg Zoll	CEUs: APLD, NALP, PGMS, QWEL
Using Water Management to Increase Sales and Margins, Richard Restuccia	CEUs: APLD, IA, NALP, PGMS, QWEL

### 11:00 AM – 12:00 PM

Hardscape Design & Installation: Creating a Sustainable Landscape Through Hardscape Products, Ewing	CEUs: APLD, NALP, PGMS
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### 11:30 AM – 1:00 PM

2-Wire Controllers (Outdoor Workshop on the Hyatt Patio), Doug Callison	CEUs: APLD, IA, NALP, PGMS, QWEL
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### 12:00 – 1:30 PM

Build Guaranteed Double-Digit Profits, Market-Leadership & an A+ Team, Judith Guido	CEUs: APLD, NALP, PGMS
California's Fire Ecology: Can We Design With Fire as a Natural Process? (Panel), Stephanie Landregan, Dr. Jon Keeley & David Haas	CEUs: ISA, NALP, PGMS, QWEL
Increase the Curb Appeal and Value of Your Clients' Building or Structure by Using Correct Plants, Nicholas Staddon	CEUs: APLD, NALP, PGMS, QWEL
Plant Health Care Basics for Urban Trees (ISA), Timothy Crothers	CEUs: APLD, DPR, ISA, NALP, PGMS, QWEL
Storm Water Compliance for Landscapers: "To be Fined or Not to be Fined," Ken Kristoffersen	CEUs: APLD, IA, NALP, PGMS, QWEL
Synthetics vs. Organic Herbicides & IPM, Tim Fernald	CEUs: APLD, DPR, NALP, PGMS, QWEL

### 12:30 – 1:30 PM

What's New in the World of Ornamental Grasses and Maintaining Grasses in the Landscape, John Greenlee	CEUs: APLD, NALP, PGMS, QWEL
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### 1:30 – 3:00 PM

Meeting the new MWELO Requirement - It Now Requires Compost! (ACP), Kathy Kellogg-Johnson, Jack Wright and Dan Noble	CEUs: APLD, NALP, PGMS, QWEL	Applied: IA
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### 2:00 – 3:00 PM

Fountains in the Landscape, Kip Northrup	CEUs: APLD, IA, NALP, PGMS
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### 2:00 – 3:30 PM

An Introduction to Reading Landscape Plans for Construction, Greg Zoll	CEUs: APLD, IA, NALP, PGMS, QWEL
How to Use Less Pesticides on Trees (ISA), Ann Hope	CEUs: APLD, DPR, ISA, NALP, PGMS, QWEL
Top Down Design for Cooler Streets and Public Spaces, Ben Gooden	CEUs: APLD, IA, ISA, NALP, PGMS, QWEL
Tree Care 101 (ISA), Oscar Sanchez	CEUs: APLD, IA, ISA, NALP, PGMS, QWEL
Watering on a Budget: How to Create, Utilize, and Stay on Budget, Brandon Burgess	CEUs: APLD, IA, NALP, PGMS, QWEL

## Corporate Seminar Rates

# Bring Your Team to the Expo

Make Attending the Expo a Training Event!

## Bulk Seminar Pricing

8 seminars  
\$200 (\$25 each)

16 seminars  
\$320 (\$20 each)

32 seminars  
\$450 (\$14 each)

40 seminars  
\$400 (\$10 each)

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## Thursday, October 24<sup>th</sup> Seminar Schedule

### 8:00 – 9:30 AM

Best Management Practices for Turfgrass Irrigation, Marco Schiavon

Firewise Native Landscaping: Secrets to Success, Gregory Rubin

Grubs in the Landscape, Bert Lopez

Irrigation Scheduling, Richard Daigle

Public and Private Sector Synergy for Innovative Landscape Improvements, Steven Montenegro

Soil Food Web & Plant Disease Management: The Secret Ingredient (ACP), Arin Boughan and Craig Kolodge

Tree Preservation and Conservation, Susan Sims

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### 9:15 – 10:15 AM

California Native, California Friendly: An Intelligent Approach to Landscape Design!, Rob Moore

CEUs: APLD, IA, NALP, PGMS, QWEL

### 9:30 – 11:00 AM

Building Resilience With Water Efficient Landscapes, Julie Saare-Edmonds

Palm Tree Safety, Pruning, and Palm Tree Rescue, Jose Mercado

CEUs: APLD, IA, NALP, PGMS, QWEL

CEUs: APLD, ISA, NALP, PGMS, QWEL, TCIA

### 10:00 – 11:30 AM

Ask the Experts: Interactive Workshop With Construction Lawyer, Milene Apanian

California Native Plants for the Near Future: Water Use Reduction and Ecological Benefits for Your Business, Susan Krzywicki

Fireproofing Your Landscape With Compost (ACP), Craig Kolodge

Identification & Management of Abiotic Plant Stresses, Terry L. Vassey, PhD

Irrigation Field Wiring Troubleshooting, Craig Borland

Managing Weeds in Turf, Jim Baird, Ph.D.

Non-Toxic Weed & Disease Management, Joe Frisbie

The Art of Landscape Illumination, Dawn Hollingsworth and Jim Ply

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CEUs: APLD, NALP, PGMS

### 11:30 – 1:00 PM

Dripline Installation and Maintenance, Allister Cooney

Rainwater Retention: Creating Mini-Watersheds While Saving Your Customers Money!, Krista Reger

CEUs: APLD, IA, NALP, PGMS, QWEL

CEUs: APLD, IA, NALP, PGMS, QWEL

### 12:00 – 1:30 PM

Mantenimiento de Arboles 101 (ISA), Oscar Sanchez

Recognizing Tree Problems, Susan Sims

Soil Health Equals Plant Health, Jim McClain

Sprinkler & Retrofitting, Richard Daigle

What Happens When People Don't Care About Trees? (ISA), Jorge Ochoa

What is Integrated Pest Management?, Bryan Peck

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CEUs: APLD, DPR, NALP, PGMS, QWEL

### 12:15 – 1:15 PM

Think Like a Client; Design Like a Pro, Michael Bernier

CEUs: APLD, NALP, PGMS, QWEL

### 1:30 – 3:00 PM

Los Angeles and Santa Monica: Setting the New Water Trend, Joseph Gallegos

CEUs: IA, NALP, PGMS, QWEL

Seminar Seating is Limited, **Sign-Up Today** at [TheLandscapeExpo.com](http://TheLandscapeExpo.com)