



Defining the Lead...

LA Expo 2012 – The Future of Landscape
 March 30, 2012, Long Beach Convention Center ~ Long Beach, CA

Exhibitor Lead Retrieval Order Form

ExpoBadge Lead Retrieval Equipment <i>Equipment descriptions attached to page 2</i>	Ordered by Feb 29, 2012	Ordered after Feb 29, 2012	Qty	Total
Printer Options: <i>(All options require electricity <1 amp, 110V)</i>				
ExpoBadge Lead Print:	\$235	\$255		
ExpoBadge All-in-One:	\$275	\$295		
Wireless: ExpoBadge All-in-One	\$340	\$370		
Handheld Scanners: <i>(Battery operated scanners; no electricity required)</i>				
ExpoBadge Mobile e-Lead	\$205	\$235		
ExpoBadge Mobile e-Lead+	\$235	\$265		
ExpoBadge Select (Show Special)	\$250	\$295		
ExpoBadge Extras:				
Delivery, Setup, and Training	\$75	\$95		
Personalized Action Codes: <i>(Up to 20 action codes specific to your needs)</i>	\$75	\$95		
Paper: Additional Roll	\$14	\$18		
USB Flash Drive	\$45	\$65		
Federal Tax ID # 20-8676699		Sub Total:		
		CA Sales Tax:	8.5%	
		Grand Total:		

Company Information

COMPANY	CONTACT	BOOTH #
BILLING	CITY	
ADDRESS	STATE	ZIP
EMAIL	PHONE	ONSITE PHONE

Payment Information

PAYMENT	AMERICAN EXPRESS	MASTERCARD	VISA	CHECK (Make payable to ExpoBadge)
CREDIT CARD #	* Enter Numbers Only		EXPIRATION DATE:	* Enter Numbers Only MMY
NAME ON CARD				

Terms and Conditions: I have read and agreed to the following terms and conditions.



All equipment ordered must be picked up at the service desk prior to the start of the show, unless you have ordered Delivery and Set-up. Failure to pick up equipment does not entitle you to a refund. All equipment must be returned to the service desk within 1 hour of show close to avoid additional \$100.00 charge. A non-refundable charge of \$1,500.00 will be applied for each piece of equipment not returned to ExpoBadge, Inc. at the close of show. There will be a \$100.00 charge for the loss or damage of ExpoBadge data card. All cancellations must be submitted in writing 2 weeks prior to the start of the show; there are no refunds or cancellations after this time. There is a \$75.00 fee for all cancellations prior to 2 weeks before show. There is no refund on paper or badge kits. ExpoBadge, Inc. will not be responsible for the type or amount of data provided by show management. Liability for damage of any cause whatsoever will be limited to the total price of goods and services provided by ExpoBadge, Inc.




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ELECTRONIC LEADS DELIVERY:

An email containing a link to your leads will be sent to email address on file within 24 hours of the close of the show. Access to the MyExpoBadge secure web portal will allow you access to your leads in multiple formats: Excel, .CSV, and .TXT

Printer Options	Details	Leads Format
ExpoBadge Lead Print 	<p>The ExpoBadge Lead Print (EBLP) is a stand alone lead retrieval and printer unit. With the EBLP, you will receive an instant easy-to-read paper copy of your leads. Use your printout to write additional notes or attach to an order form.</p>	Paper Only
ExpoBadge All-in-One 	<p>The ExpoBadge All-in-One (AIO) is an upgrade from the EBLP. With the AIO, in addition to getting your leads via paper, you will also receive your leads electronically. After the show closes, you will receive an email allowing you direct access to your leads file in multiple formats. A <u>wireless model</u> is also available.</p>	Paper and Electronic

Handheld Scanners	Details	Leads Format
ExpoBadge Mobile eLead 	<p>The ExpoBadge Mobile eLead (EBME) is a small handheld battery operated scanner that conveniently fits in your pocket. The EBME stores your leads and sends them wirelessly in real time to MyExpoBadge secure web portal. Instant Leads technology delivers your leads instantly to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.</p>	Electronic
ExpoBadge Mobile e-Lead+ 	<p>The ExpoBadge Mobile eLead+ (EBME+) is a small handheld battery operated scanner that provides a graphic display to create the smallest full featured bar code lead retrieval terminal in the industry. The EBME+ will time and date stamp your booth traffic. Instant Leads technology delivers your leads instantly to the MyExpoBadge web portal, making your leads available the moment you scan the first badge.</p>	Electronic
ExpoBadge Select 	<p>The ExpoBadge Select offers a large color display and allows for free form notes to be entered. Leads will be delivered electronically via the MyExpoBadge web portal at the close of the show.</p>	Electronic
Delivery, Setup and Training	ExpoBadge staff will deliver your order to your booth, set-up the devices and train all exhibit booth personnel. [There is no charge for pick-up at ExpoBadge lead retrieval service desk.]	
USB Flash Drive	Not compatible with Lead Print options Portable USB ver. 2.0 memory device. Leads will be downloaded to your Flash Drive upon return of equipment at the end of the show.	



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Personalized Action Codes

Personalize your action codes to meet your specific sales needs!

ExpoBadge offers each exhibitor a complimentary list of standard action codes.

Or for an additional fee you can personalize your action codes. By scanning a personalized or standard barcode after each attendee badge, you are better able to qualify your leads.

To order personalized codes, purchase online or fill out template below and select Personalized Action Codes on your order form.

Please list personalized action codes below. Your codes will be ready with your equipment at our service desk. **Maximum 35 characters per code. Type or print legibly.**

Custom Action Codes cannot include these characters: (apostrophe) ', (slash) /, (backslash) \, (period) ., (caret) ^, or (quote) ".

<p>Standard Action Codes:</p> <ul style="list-style-type: none"> ■ ADD TO MAILING LIST ■ CURRENT CUSTOMER ■ DISTRIBUTOR ■ HAS PURCHASING AUTHORITY ■ HAVE SALES REP CALL ■ HOT LEAD! ■ INQUIRY ONLY ■ INTERESTED BUYER ■ OEM ■ PRODUCT A ■ PRODUCT B ■ PRODUCT C ■ PRODUCT D ■ PRODUCT E ■ PRODUCT F ■ SCHEDULE DEMONSTRATION ■ SEND LITERATURE ■ SEND PRICING INFO ■ VAR ■ WANTS PRESENTATION 	<p>Company Name: _____</p> <p>Show Name: _____</p> <p>Booth Number: _____</p> <p>1 _____</p> <p>2 _____</p> <p>3 _____</p> <p>4 _____</p> <p>5 _____</p> <p>6 _____</p> <p>7 _____</p> <p>8 _____</p> <p>9 _____</p> <p>10 _____</p> <p>11 _____</p> <p>12 _____</p> <p>13 _____</p> <p>14 _____</p> <p>15 _____</p> <p>16 _____</p> <p>17 _____</p> <p>18 _____</p> <p>19 _____</p> <p>20 _____</p>
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